



# SPONSORSHIP OPPORTUNITIES 2022



**Knox United Soccer Club is a Community Club based in Rowville, providing an opportunity for local children to enjoy the wonderful sport of soccer in a family friendly environment.**

**In 2019, we fielded approximately 230 players across 17 teams, including 2 girls teams, within the Miniroos and Junior competitions run by Football Victoria (FV).**

**These competitions take our teams to venues across the Eastern Metropolitan area and beyond and offers our Sponsors significant exposure to our members and local community, but also hundreds more from other clubs.**

**In addition, we have a highly successful Little Champs program for 4 to 7 year olds with over 50 boys and girls participating and our inspirational Flames participating in the Wheelchair Soccer League.**

**In 2018, we fielded for the first time a Men's Senior team in Men's State League 5 which was made up of our Under 18 boys team and is a pathway for homegrown talent to continue playing at a Senior competition.**

**We are the fastest growing soccer club in the Knox region and we anticipate further growth in particular with our Junior Girls teams. We are a volunteer based club with an emphasis on providing a positive learning environment.**

**Our model is to maintain a competitive fee structure which is assisted by our Sponsor relationships and fundraising ventures. We are extremely appreciative of the continued support of the business community in achieving our goals.**

**This is an exciting time for Knox United Soccer Club as the game continues its rise in popularity, participation and exposure.**

**We look forward to successful partnerships with our Sponsors in 2022.**

**Yours Sincerely,**

**Matt Dalle Nogare  
President**

# SPONSORSHIP PACKAGES



Knox United is excited to introduce our sponsorship packages for 2022. We have tailored our packages with a focus on maximising Sponsor recognition and exposure across visual aids such as logos on playing jerseys, ground signage, website advertisement and social media broadcasting.

We purchase professional high quality playing strips which have fully sublimated print. This offers our sponsors the advantage of corporate logos being accurately replicated in full colour and permanently printed into the jersey.



## **MAJOR SENIORS SPONSOR \$4500 per year**

Recognition as Knox United's Major Senior Sponsor

Large corporate logo on front panel of Seniors and Reserves playing jerseys – FFV State League 5 Competition

Main advertisement on website, social media, ground signage

Display of promotional materials within the Club

2x complimentary tickets to Gala Presentation Night, invitation to club functions

## **MAJOR JUNIORS SPONSOR \$4500 per year**

Recognition as Knox United's Major Junior Sponsor

Large corporate logo on front panel of all Junior playing jerseys – estimated 200+ players

Main advertisement on website, social media, ground signage

Display of promotional materials within the Club



## **GOLD SENIORS SPONSOR \$2250 per year**

Corporate logo on rear panel (either above or below numbering) of playing jerseys

Advertisement on website, social media, ground signage

Display of promotional materials within the Club

2x complimentary tickets to Gala Presentation Night, invitation to club functions

## **GOLD JUNIORS SPONSOR \$2250 per year**

Corporate logo on rear panel (either above or below numbering) of playing jerseys

Advertisement on website, social media, ground signage

Display of promotional materials within the Club

2x complimentary tickets to Gala Presentation Night, invitation to club functions





### **SILVER SENIORS SPONSOR \$1250 per year**

Corporate logo on either RHS breast or one sleeve of playing jersey  
Advertisement on website, social media, ground signage  
Display of promotional materials within the Club  
2x complimentary tickets to Gala Presentation Night, invitation to club functions

### **SILVER JUNIORS SPONSOR \$1250 per year**

Corporate logo on either RHS breast or one sleeve of playing jerseys  
Advertisement on website, social media, ground signage  
Display of promotional materials within the Club  
2x complimentary tickets to Gala Presentation Night, invitation to club functions

### **GIRLS SPONSOR \$2000 per year**

Designed for businesses wishing to promote girls in sport!  
Additional Corporate logo on playing jerseys for Girls teams  
Advertisement on website, social media, ground signage  
Display of promotional materials within the Club  
2x complimentary tickets to Gala Presentation Night, invitation to club functions





### **LITTLE CHAMPS SPONSOR \$2000 per year**

Support the future Socceros and Matildas in our Little Champs program for 4 to 7 year olds.

Corporate logo on Little Champs training jerseys

Advertisement on website, social media, ground signage

Display of promotional materials within the Club

Invitation to end of season Presentation Day, invitation to club functions

### **GENERAL SPONSOR \$600 per year**

Advertisement on website, social media, ground signage

Display of promotional materials within the Club

Invitation to Club functions

### **SMALL BUSINESS SPONSOR \$250 per year**

Advertisement on Club website Business Directory, social media

Display of business details and cards on Club Noticeboard

Invitation to Club functions





## **CUSTOM PACKAGES**

Alternate options can be negotiated upon discussion with the Club Committee

Options may include Sponsorship combinations across Senior and Junior packages, multi-year sponsorships, variations to advertising

We will be as flexible as possible to tailor a package to your needs

## **DONATIONS**

If you wish to contribute to Knox United without a sponsorship package, any service, merchandise or financial support that you wish to donate will be greatly appreciated.

We appreciate the time you have taken to consider supporting Knox United as a valued Sponsor in 2022. Please feel free to discuss further any sponsorship opportunities with us.

Felice Lomuto - Sponsorship Co-ordinator – 0417 351 030

Matt Dalle Nogare - President - 0419 359 210 or [mail@knoxunited.com](mailto:mail@knoxunited.com)

Mailing address – PO Box 2410, Rowville, VIC 3178

Home Ground address – Knox Italian Community Club

99 Karoo Rd, Rowville, VIC 3178

